

IPO's, First Trades, and Inc

- IPO (initial public offering), a company announces its public offering.
- First Trade, CEO purchases a pre-measured amount to trigger trading activities for a company and triggers trading activity graphs. One of the most well-known and fairly recent is Google! 8/19/04 11:55 am. NYC.
- Incorporations are when an individual company is legally incorporated and stamped showing inner workings of company.

Houses in an incorporation.

- Learn by relating them to natal houses.
- Houses in an incorporation may be far more informative than all of the houses in a first trade chart in terms of how the company and its many participants internally relate to one another.
- Use chart as we go through this example.

Comparing Natal vs. Incorporation Houses

■ Natal Chart

- House meanings are standard.
- We work with accurate times for accurate house meanings.
- Therefore, the houses and the planets share in terms of interpretation.
- Timed angles are strong indicators.
- Houses are easier to understand since we work with these more frequently.

■ *Georgia Stathis ©2004*

■ Incorporation Chart

- House meanings are similar.
- Incorporation charts are often calculated for noon, rough time that papers are stamped.
- Therefore, the planets and their relationships to each other are stronger. Unless...
- We have an exact timed chart, then the houses and planets share equally.
- Timed angles are strong indicators.

First House

- **NATAL**

- Identity
- Physical Body
- Persona
-

- **INCORPORATION**

- Shareholders and their view
- Personnel
- Company Morale
- Business Objectives

Second House

■ NATAL

- Values.
- Liquidity.
- Material Resources
- Skills or gifts one possesses to make money.
- What is desired.

■ INCORPORATION

- Values.
- Liquidity.
- Activities involved in moneymaking ventures.
- Revenues.
- Voluntary Expenditures.
- Earnings.
- Profits.
- Disposition of investments. (7th from 8th).

Third House

■ NATAL

- Communication.
- Short-distance travel.
- Neighbors.
- Siblings.
- Licensing, technical education.
- Short writings: letters, poetry, lyrics, teaching manuals.

■ INCORPORATION

- Communication and contact with public.
- Short-distance travel.
- Financial and trade relations with neighbors (adjacent states and countries).
- Education, particularly technical.
- Shorter publications: newsletters, magazines, trade papers.

Fourth House

■ **NATAL**

- Sensate body.
- Home.
- Roots/family tree.
- End of life.
- Parents.
- Real estate and property.

■ **INCORPORATION**

- Original home or roots of organization.
- Investments in land.
- Real estate investments/holdings.
- Tangible assets of corporation.
- Factory and office space.
- People of company vs. CEO.
- Condition of and location of factory or office buildings.

Fifth House

■ NATAL

- End of simple experience, beyond the self.
- Creative processing.
- Children of mind.
- Children of body.
- Ability to take risks.
- What we are proud of.
- Romance and the risks involved. Dating.

■ INCORPORATION

- Executive personnel (not CEO or President).
- Attitudes of shareholders or board or directors.
- Advertising success or failure.
- Management teams.
- Speculation. Motivation.
- Place of deposit of capital such as safes, vaults, banks.
- Amusements, social affairs, conventions, or, conference planning.
- Workshops, seminars, teaching and exams.

Sixth House

■ NATAL

- Those who help us.
- Service capacity.
- Health and health practices.
- Diet issues.
- How we process and assimilate.
- Time management.
- Craft.
- Maintenance.
- Our co-workers.

■ INCORPORATION

- Employees – voluntary or paid.
- Health plans and insurance and health conditions of workers.
- Equipment in workplace.
- Work schedules and routines.
- Inventories.
- Utility bills.
- Performance or attitude of workers.
- Potential for strikes.
- Food services.

Seventh House

■ NATAL

- The other.
- Long-term partnership.
- What we require in others.
- Legal documents.
- Formalizing situations.

■ INCORPORATION

- Relations with other organizations.
- Trading volume (stock purchases).
- Public accountings.
- Employee income and payrolls.
- Political or commercial affiliates.
- Women in the organization.
- Trade agreements.
- Mergers.
- Open opposition to growth.
- Lawsuits and legal affairs.

Eighth House

■ NATAL

- Our ability to interact and be intimate with others – physically, spiritually, financially.
- Ability to invest in the future.
- Revelations.
- Process through which we purify and purge.
- By working with others' resources we earn our own.
- Ability to transform death into life.

■ *Georgia Stathis ©2004*

■ INCORPORATION

- Losses or gains through closing.
- Financial responsibilities. Debts owed.
- Board of Directors.
- Credit. Dividends. NET earnings.
- Insurance.
- Nonprofit status and donations.
- Financial conditions in partnerships.
- Competitors' financial conditions (2nd from 7th).
- Frozen assets or their liquidation.
- Loans and income from sources not under immediate control of the organization and the company treasurer.

Ninth House

■ NATAL

- How we publicize ourselves.
- Our view of foreign factors.
- Our philosophies, our belief systems, our ethics.
- Consulting, professional speaking, motivators.
- Publishers, writers, advertising execs.
- The law.
- Long journeys.

■ INCORPORATION

- Advertising department.
- Shipping, activities abroad.
- Code of Ethics and Bylaws.
- Completion of merger contracts. (3rd from 7th).
- Audits. Contracts with others.
- Philosophy. Publications.
- Public relations. Foreign relations.
- Long-distance communication. Consulting ability.
- Results of mail-order campaigns.
- Political involvement. Legal affairs.

Tenth House

■ NATAL

- To that which we aspire.
- Public view of us.
- Career.
- Parents.
- Managerial, supervisory ability.
- Government factors.
- What inspires us to a vision.

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■ INCORPORATION

- Governing body or authority.
- Figureheads. CEO. Chairperson.
- National Reputation. Public Image.
- Ruler of the tenth and its placements indicates the talents of its CEO, etc.

Eleventh House

■ NATAL

- Our friends, acquaintances.
- Our community.
- Our ability to help others with their goals.
- Group leadership.
- Acquaintances that are resources for our business or parent.
- Humanity.

■ INCORPORATION

- Other friendly organizations.
- Connections.
- Resources from company head.
- Long-range goals of company.
- Treasury. Indebtedness.
- Intangible assets.
- Mortgages (8th from 4th).
- Fraternal and club groups providing activities.

Twelfth House

■ NATAL

- Where we go to think.
- Conception place.
- Mindset. Positive or negative. Affects health.
- Limits and confinements.
- Respite. Psychic ability.
- Memory of 'past'.

■ *Georgia Stathis ©2004*

■ INCORPORATION

- Research and development.
- Strikes and labor troubles.
- Enemies or sabotage.
- Behind the scene negotiations—working out the conditions (6th from 7th).
- Trade secrets, formulas, conceptual ideas.
- Everyday effects of litigation.

Planets in a Corporation – Sound Bullets
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The Sun represents the life force of the individual or the company. The Sun of an individual as well as a company represents the driving force. This is particularly true if the Sun is placed in an angular position in the chart.

My experience has been that if the sun is in the first house, then because the first house is the Aries house, the individual may be in business for him or herself and show some type of public prominence by the time they are 35 years of age. Contrary to that, the individual who has their Sun in the tenth house, the natural Capricorn house may not go into business or even reach a peak of self-maintained success until after 45 or 50 years of age.

The sun's placement in someone's chart is where they "shine". It is also where they go for inspiration and a shot of new vitality. The part of the chart in which the sun falls is where we find ourselves taking risks and gambles, which relate to the sun being the natural ruler of Leo as well as the fifth house. Gambling and risk-taking are both important elements in business. Therefore, the assignment of the nature of taking risks from the head of the company, who like the King or Queen of the realm, must make the final decisions for the people.



In a company's chart, the Sun represents the chairman of the board or the person in charge. In a sole proprietorship it is the owner. Where the Sun is placed in the chart is where there is a positive influence from former leaders of the company, from the individual's father, or paternal models in life. It can show where those individuals can help influence one's career or company.

If we look at the Sun from a mythological perspective, the Sun represents the search for self-actualization as represented in stories of the Holy Grail. There was a search for God, the "Father", and the "Holy Spirit". The search for the father is a myth mentioned many times over in the works of Liz Greene and Joseph Campbell.

The Moon in a personal chart represents the containers of the body, the breasts, the stomach, and the womb - the containers. That is exactly what it represents in Business Astrology, too! Containers have many forms. There are the containers that enclose the family, the house, therefore, the housing industry. There are containers that enclose food, which represent the food business or restaurant business.

In traditional astrology, the Moon represents the tribe, the family.



In a company's chart, **the Moon** represents the public and its response (don't we all respond to the Moon) to the company as well as its employees and their attitudes towards the company. Therefore, the Moon in business represents the public's image of the products of a company. It appears prominently in any individual or company dealing with family products and services. By prominent, I mean angular, highly-aspected or highly focused as in a Kite formation. Of course, again, the only way that we qualify the Moon under the above requirements is to have the exact time of incorporation so that we can not only determine its angularity, but, again, its quadrant placement.

Many people who have prominent placements of the Moon or, the sign of Cancer, which it rules or the sign of Virgo, which is its esoteric ruler, find themselves drawn towards these areas.



Mercury is different from the Moon. When you read the ancient myths or stories of Mercury or Hermes, (the trickster child of Zeus), or even Coyote or Peter Pan, you recognize immediately that he is the archetype of restlessness and rapid change. Pictured with winged feet, Mercury moves in and out of the different worlds unscathed.

Having no particular gender, nor particular loyalty or place association, a quality very common in salespeople, Mercury is the neutral party that transfers and translates communications and ideas. Its existence is for the sole purpose of solving problems and conveying the latest information.

In a company's chart, Mercury rules the spoken and written word, advertising and printing. A company with a prominent and mature Mercury [angular, highly-aspected, a focal point, or, a chart dispositor], is known for its mobile and facile tongue and wit. The more highly developed the company's or individual's Mercury, the easier it is to work with ideas and communicate well within its company AND customers, where customer service can make or break a company. Incorporating the wisdom of experience into structured (Saturn) solutions, a company can go far.

Many of the wealthy Dotcoms of the 1990's that failed had one major flaw—their lack of customer service. Like the character of the undeveloped Mercury, [a Peter Pan type personality], who refuses to grow up, they flew close to the Sun and fell into the sea!



The planet **Venus** is the planet of seduction and desire. She wants to join with another and this is her primary motivation--relationship. Watch the placement of Venus. Is she rising ahead of the Sun (known as Venus Lucifer)? Or...is she following behind the Sun (known as Venus Hesperus)? If she is ahead of the Sun, her motivation is obvious and she gets anything she wants, even if she has to step over dead bodies to get it!!!

If, however, she follows the Sun, Venus Hesperus, her motivation is still the same, but she has difficulty expressing her needs, wants, and desires. In a person's chart, this can be classified as socially reserved, or, less likely to pursue desire.

In a company's chart, **Venus** demonstrates the ability to collaborate, merge, and negotiate with others in business, an important quality. A strong company Venus makes you attractive and enables you to draw to you what you desire (see above). A highly aspected, well placed or angular Venus can further this ability.

This indicates that a company's style is that it tries to conduct its business in a sophisticated and cooperative environment. Its surroundings are often elegant, particularly if Venus is placed in the fourth house or rules the fourth or first house of the company chart. Conversely, if the company has a retrograde Venus, or is challenged by difficult aspects, then it may indicate difficulties in the ability to attract to it that which it needs -- or a good ability to stick with getting what it wants. Venus retrograde may offer a physically uncomfortable working environment, where many offices have bare bones furnishings.

A powerfully placed Venus may, however, require a great deal of high maintenance. Spending can be an issue. The added question, is, of course, does the company leader share the same values (Venus)? What can he or she do to insure that its Venus is 'happy'? This is where a strong Mars is important in solving the 'high-maintenance' needs of a strong Venus.



Mars represents your motivation and what gets you out of bed everyday. If you aren't excited, you aren't going to go after getting what you want. Passion and inner and outer strength are what keep our blood boiling, flowing, and circulating to build whatever it is we want in our lives.

In company charts, Mars represents the motivation of a company. It also represents its ability OR inability to plan strategically and to send its middle managers (the contemporary version of ancient warriors) into 'battle' to gain territory, position, and power.

Mars was the ruler of Scorpio as well as Aries, before Pluto was discovered in the 1930's and so it also represents great desire for power as well as desire for activity and meaningful work. What motivates a company's employees to go out and do what it is they have to do each day? What kind of shape are they in-mentally and physically (Mars)? Are the employees rewarded for their ability to bring home the bacon or, even, extra bacon, in the form of profit-sharing or perks? Is the company respected for its strength and reputation? These are all Mars issues.

For those driven to rise in the ranks of their professions, it isn't just a job (more of a Mercury mindset), but a calling (again Mars) and acknowledgement for great deeds is motivation in itself. There are perks for good behavior and a company that has integrated its Mars holds its people.

If a company's Mars is well aspected it can be a master of strategic planning and marketing. On the other hand, if a company's Mars is weak, it may have to depend on its ability to socially connect with others and form alliances with those organizations that ARE good at strategy. If a company's Mars is squaring the company Sun, for example, then it may be very difficult for the company to move forward because it is always putting out fires or 'mis-firing' in the wrong direction.

Smart companies mature, however, and, become conscious (a Pluto quality), they gain experience and the worst Mars in the world can attain success. Usually this change comes from major wounds (Mars) or difficulties during the course of a company's life that causes it to transcend.



Jupiter in a company chart has a lot to do with the faith the company has in itself, the belief it has in itself, the ability to expand, or, over-indulge (if poorly aspected) and to be bigger than life. It also has to do with the innate luck or abilities the company possesses that make it the company that it is or can be. Traditionally, Jupiter has a lot to do with the ability to envision, inspire, and look beyond current national models and into more international and collective models.

How well Jupiter operates in a company chart has a lot to do, of course, with its house placement and its aspects. More importantly, we have to look at how it partners with its Saturn, the organizational and structural part of the company. For how can a company embody a vision without a solid structure?



(.wav)

Saturn represents the structure of the company. Saturn is its BONES (See illustration).



BONES support all structures. In buildings, they are the bricks and mortar, in organizations they are the management--that conservative and efficient quality that uses what is there, identifies waste, and re-organizes when appropriate. Its timing is very good. In a company chart, a well aspected Saturn (i.e. good bones) is very helpful, particularly if in positive relationship to the company Jupiter, which represents its vision.

In fact, a well regarded Saturn can exhibit rare endurance. Placed in a punitive environment, it hardens and becomes unable to access the gifts of the company Jupiter. This scenario can indicate a company that makes decisions based on fear, rejecting any "outside of the box" possibilities promised by Uranus-either by placement or transit.

Wise (Saturn) leaders working with a mature company maneuver their companies through survival and towards self-actualization. Survival can encourage creativity and motivation if the company leaders don't get too stuck in past mistakes. During difficult times, stressed company Saturns are able to accept challenges and persevere. In fact, they may even prosper during difficult economic times.

In terms of product, a strong Saturn may indicate the type of industry in which the company finds itself such as the building or construction business, the mortar and brick business, and/or the orthopedic or chiropractic business to site some examples.

Corporate Houses Template from Georgia Stathis ©2003

Corporate House One:

[RULER OF 1st HOUSE IS PLACED IN _____ and

ASPECTED BY: _____]

Attitude towards competitors

Company Business Objectives

Company Morale

General Membership

Personnel of Corporation

Places of Incorporation – Constellation on Horizon

Relationship to the Public – How company is seen.

Shareholders' View

Shareholders

Corporate House Two:

[RULER OF 2nd HOUSE IS PLACED IN _____ and

ASPECTED BY: _____]

Ability for corporation to be profitable.

Disposition towards investments.

Earnings.

Liquidity. Liquid Assets.

Money-making activities. Skills of company that encourages.

Revenues.

Voluntary Expenditures.

Corporate House Three:

[RULER OF 3rd HOUSE IS PLACED IN _____ and

ASPECTED BY: _____]

Advertising.

Bulletins.

Newsletters. Magazines. Technical Manuals.

Commercial Radio or Television.

Style of Contact with the public.

Demand for Stocks and Bonds.

Education within.

Financial & Trade Relations with neighbors (adjacent countries)

Financial Publications. Annual Report.

Trade Publications.

In-House Information Dissemination. Inter-office communication

In-House Policies and Platforms.

In-House Agreements.

Library.

Literary Works.

Neighboring Organizations.

News Distribution Methods.
Rails, Telephones, Telegraphs.
Short-distance travels.
Trade Volume Figures/Numbers (8th from 7th).
Traffic/Transportation.

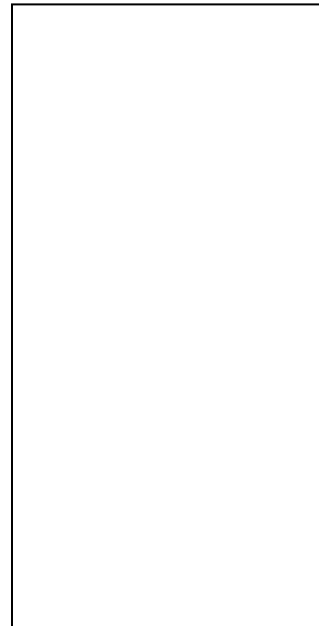
Corporate House Four:
[RULER OF 4th HOUSE IS PLACED IN _____ and
ASPECTED BY: _____]

Base of operations. Field of Activity.
Direct competition.
Hazards involving property.
Location and Condition of Factory.
Original Home of Factory or Company.
Power of Competitors. (10th from 7th).
Raw Land.
Real Estate Investments/Holdings.
Roots of the company.
Tangible Assets of corporation.
Warehouses. Office Buildings.



Corporate House Five:
[RULER OF 5th HOUSE IS PLACED IN _____ and
ASPECTED BY: _____]

Advertising – FAILURE.
Advertising – SUCCESS.
Amusements. Banquets. Dramatic or theatrical events.
Attitude or Actions of the Board of directors
Social Affairs.
 Oposing the president.
Attitude or Actions of the Shareholders
 Oposing the president.
Committees. Management Teams. Seminars.
Conventions. Meeting planning.
Educational Enterprises.
Executive Personnel (Doesn't Include CEO or
 President).
Governing Body.
Income from Invested Capital.
Place of the deposit of capital, safes, vaults, banks.
Speculation and the Results of speculation.
 (Results or final outcome could also be the 8th).
Teaching and workshops.



Corporate House Six:
[RULER OF 6th HOUSE IS PLACED IN _____ and

ASPECTED BY: _____]

Agricultural and Agricultural products.
Assistance received from other employees.
Business fixtures and furnishings.
Corporations associated with hotels or inns-hostelries.
Employees and their attitudes. (Their 12th).
Employee:
 Cooperation, performance, strikes, labor troubles,
 Voluntary or Paid Employees.
Equipment.
Health Conditions of employees.
Health Policies and Insurance.
Inventories.
Lighting and Heating Bills.
Type of work.
Work schedules, routines.

Corporate House Seven:
[RULER OF 7th HOUSE IS PLACED IN _____ and
ASPECTED BY: _____]

Adjustments.
Competitors and their activities.
EFFECTIVE product presentation.
Employee Incomes and Payrolls. (2nd from 6th).
Lawsuits or Legal Affairs.
Mergers and Acquisitions.
OPEN OPPOSITION to growth.
OPEN COMPETITION.
Political or Commercial Affiliations.
Public accountings.
Relations to other organizations
 Hostile or supportive.
Sales appeal of the corporation.
Trade Agreements.
TRADE VOLUME (Amount of stock being purchased).

Corporate House Eight:
[RULER OF 8th HOUSE IS PLACED IN _____ and
ASPECTED BY: _____]

BOARDS OF DIRECTORS.
Competitions' Financial condition. (2nd from 7th).
CREDIT.

Dividends.
Donations to Nonprofits.
Financial Conditions involving partnerships.
Financial relations with competitors.
Financial Responsibilities in general.
Handling of legacies.
Insurances.
Liquidation of frozen assets.
Loans and Income from sources not under
Immediate control of the organization.
Losses or Gains through the closing of corp.
Merger finances or lawsuits.
NET EARNINGS.
Nonprofit status of company.
Private conferences.
Revenue from Investments.
Trade SECRETS.
Treasurer.

Corporate House Nine:

[RULER OF 9th HOUSE IS PLACED IN _____ and

ASPECTED BY: _____]

Activities Abroad. Foreign relations.

Shipping. Import. Export.

ALL LEGAL AFFAIRS.

AUDITS.

Codes of ethics and by-laws.

Company philosophy.

Completion of merger contracts.

Contracts with other companies.

Inter-Company Communications.

Long-Distance communication.

Mail-Order or Direct Mail Campaigns.

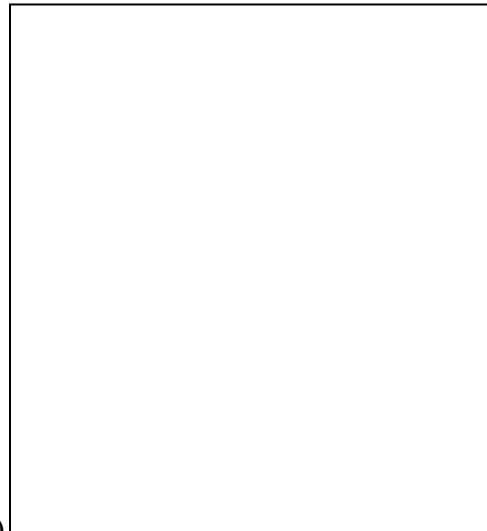
Officials.

Professional Consultants.

Public relations.

Publications and publicity.

Relations with educational institutions. (7th from 3rd).



Corporate House Ten:

[RULER OF 10th HOUSE IS PLACED IN _____ and

ASPECTED BY: _____]

Administrative department, administration.

Figureheads.

General business conditions presented to the PUBLIC.



Government relations.
National reputation. Public Image.
Power.
President or CEO.
Supreme or governing body.

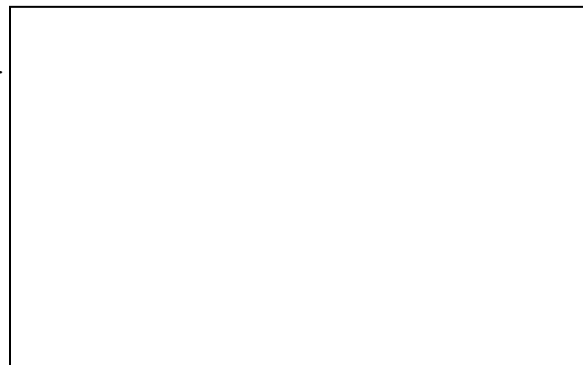
Corporate House Eleven:
[RULER OF 11th HOUSE IS PLACED IN _____ and
ASPECTED BY: _____]

Allied or associated organizations.
Colleagues, friends, acquaintances that
Move business forward.
Community connections.
Constitutional Policies.
Fraternal or Club organizations.
INDEBTEDNESS of company.
INTANGIBLE assets.
Long-Range goals of company.
Mortgages (8th from the 4th).
Political connections.
Public relations through group involvement.
Resources available through head of company.
The Treasury.



Corporate House Twelve:
[RULER OF 12th HOUSE IS PLACED IN _____ and
ASPECTED BY: _____]

Dissolutions and negotiations.
Effects of Litigation.
Enemies or Secret Organizations against company.
Sabotage.
Research and Development.
Future Designs in conceptual mode.
Incubation of future ideas.
Mindset of CEO or president. (3rd from 10th).
Communication skills of CEO or president.
Secret Help.
Secret Intelligence Department.
Strikes and Labor Troubles.
TRADE FORMULAS.
TRADE SECRETS. (Also 8th).



Pre-Natal Solar Eclipse:
On_North/South_Node:

Natal Lunar Eclipse:
On_North/South_Node:

Moon Phase: Slow or Fast:

New:

Crescent:

1st Quarter:

Gibbous:

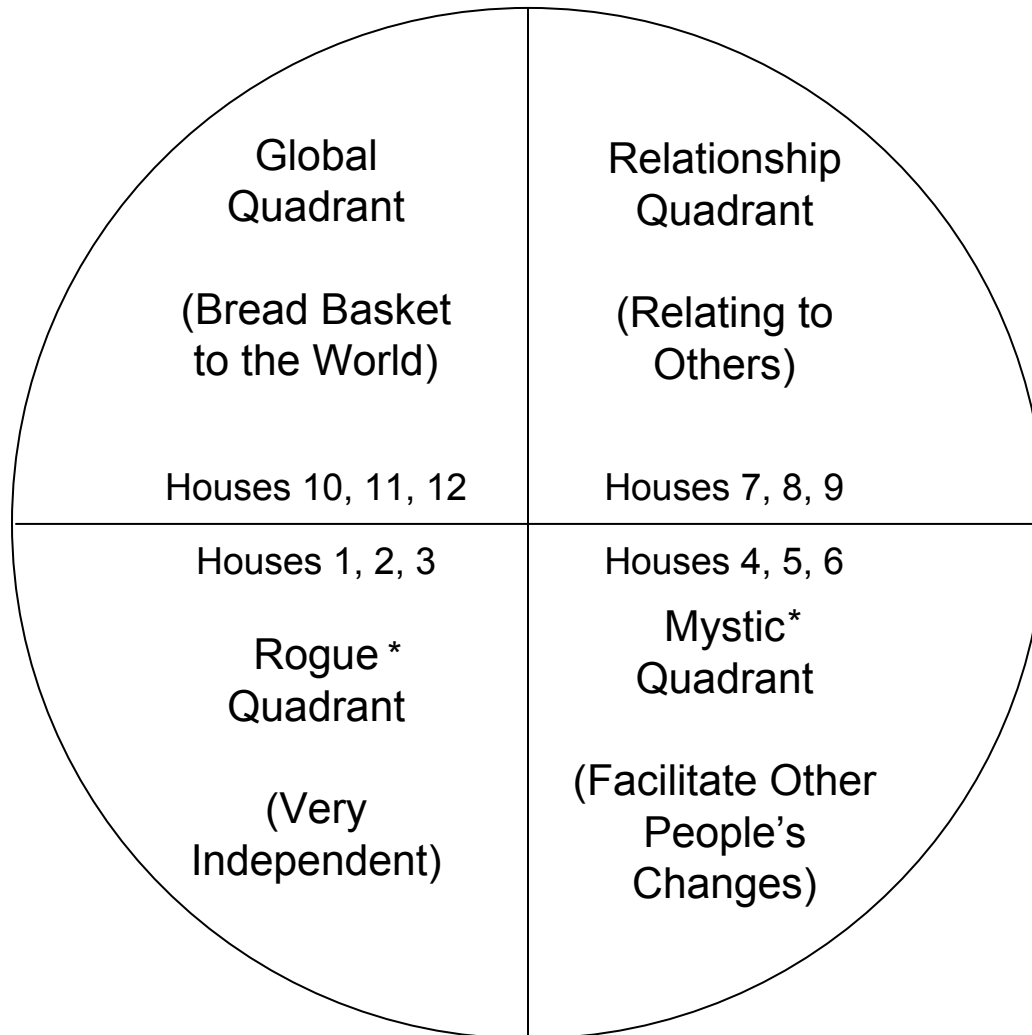
Full:

Disseminating:

Last Quarter:

Balsamic:

Quadrant Distributions in the Horoscope



* The words "Rogue" quadrant and "Mystic" quadrant were coined by Ray Merriman in his book **Evolutionary Astrology**.

- Options
- Historical Prices
- Charts**
- Interactive
- Basic Chart
- Basic Tech. Analysis
- News & Info**
- Headlines
- Financial Blogs
- Company Events
- Message Board
- Company**
- Profile
- Key Statistics
- SEC Filings
- Competitors
- Industry
- Components
- Analyst Coverage**
- Analyst Opinion
- Analyst Estimates
- Research Reports
- Star Analysts
- Ownership**
- Major Holders
- Insider Transactions
- Insider Roster
- Financials**
- Income Statement
- Balance Sheet
- Cash Flow

Enter name(s) or symbol(s) GET CHART COMPARE EVENTS TECHNICAL INDICATORS CHART SETTINGS RESET



Basic Chart | Full Screen | Print | Share | Send Feedback

Chart 1
Bank of America Original
 Event Chart
 Oct 17 1904, Mon
 9:00 am PST +8:00
 San Francisco, CA
 37°N46'30" 122°W25'06"
 Geocentric
 Tropical
 Koch
 Mean Node

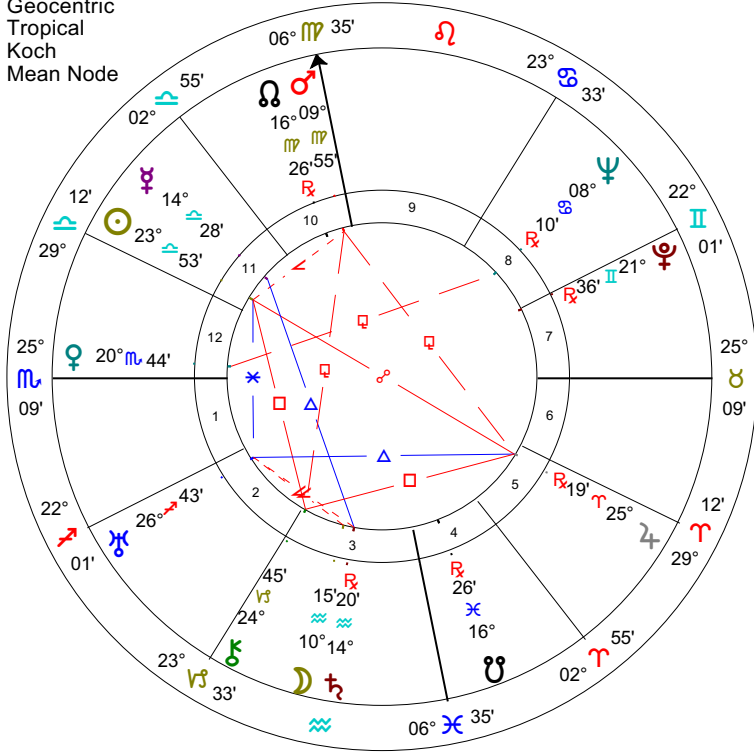


Chart 2
Bank of America Wayne Moody
 Event Chart
 Oct 15 1969, Wed
 10:30 am PDT +7:00
 San Francisco, CA
 37°N46'30" 122°W25'06"
 Geocentric
 Tropical
 Koch
 Mean Node

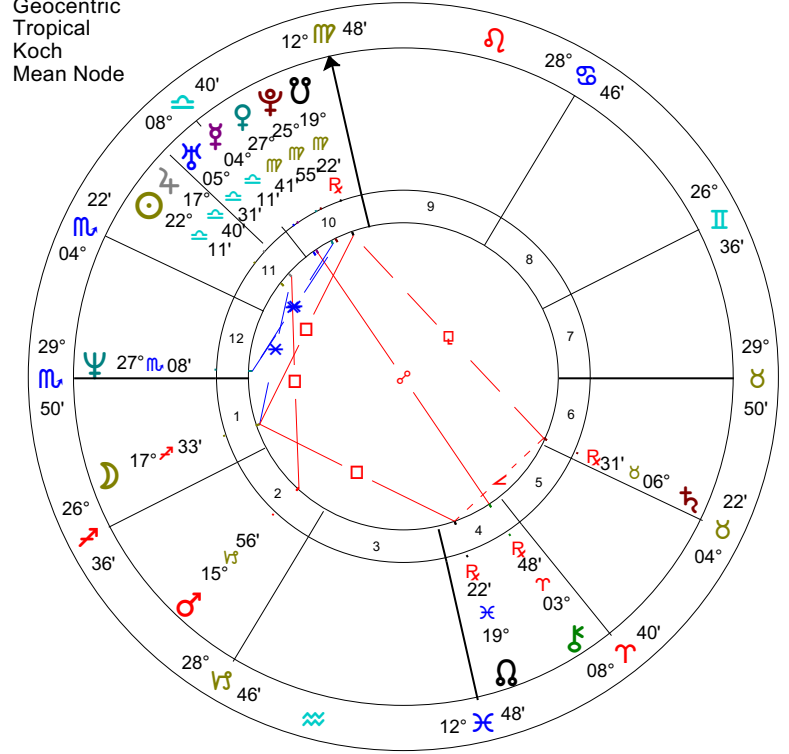


Chart 3
Bank of America First Trade
 Event Chart
 Jun 5 1979, Tue
 10:00 am EDT +4:00
 New York, NY
 40°N42'51" 074°W00'23"
 Geocentric
 Tropical
 Koch
 Mean Node

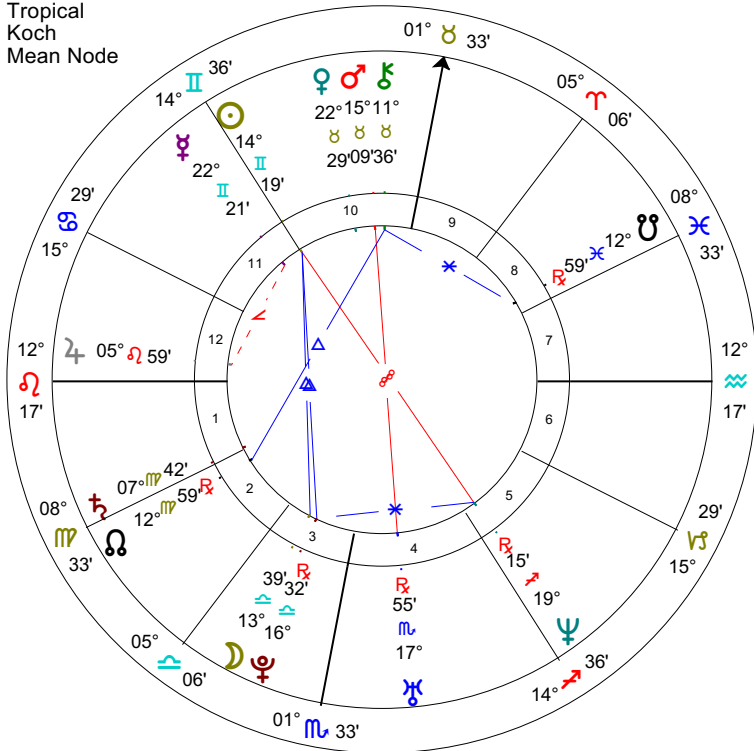
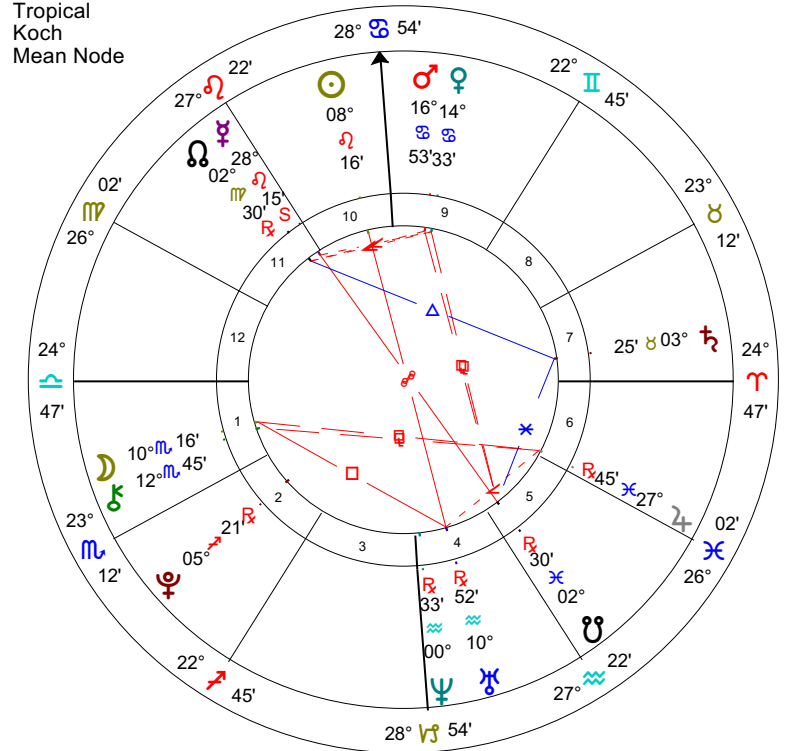


Chart 4
Bank of America Incorporation
 Event Chart
 Jul 31 1998, Fri
 12:30 pm EDT +4:00
 Wilmington, DE
 39°N44'45" 075°W32'49"
 Geocentric
 Tropical
 Koch
 Mean Node



Business Questionnaire from Georgia Stathis

It is important that you submit an RFP (Request for Proposal) to Georgia Stathis at 25A Crescent Drive, #105, Pleasant Hill, CA 94523-2720. Phone: (925) 689-7827, or, email: georgiastathis@sbcglobal.net, or, fax: (925) 686-3196. It need not be more than one page. Please indicate budget and whether or not you foresee this as a one-time analysis, or, as an ongoing service, which can be handled via retainer.

The Request for Proposal provides us with the specifics of what you really wish to accomplish. This questionnaire is designed to clarify those factors for you. Once we receive the proposal and review your needs, we will contact you with some of the ideas we have concerning your requests.

The following questionnaire is designed to help you focus on what your company needs are and the more precise your information, the better quality analysis you receive. This requires some work on your part, but, in the end, saves you time, money, and helps us to work together to identify and clarify the current needs of your organization.

If you wish for us to calculate a good time in which to start a venture, or, business, use this questionnaire as a guide. Give us the rough time frame in which you care to open the business, and, then submit the RFP. We will contact you after reviewing your materials.

1. What is the original incorporation date of your business?
2. In what city and state was it legally incorporated?
3. List all other incorporation dates and their locations:

4. If you are not incorporated, when did you open the doors of your business or take in your first dollar? _____
5. What are the date, time, and place of birth of the head of your company? (If you are not the head of the company, then we will need written permission from the head of the company to review this data) _____
6. List all other dates, times of birth, and cities and states of births of employee charts, or major figures in your company with which we need to work. We need their written permission for this also.

7. In what city and state is your head office located?
8. When did you open the doors of this head office?
9. Describe the major service(s) or product(s) of your company?

10. If you are not a service, or, manufacturing business, what is your business?

11. What date(s) were these products or services introduced?

12. What products or services are you planning to introduce?
13. Do you have the dates in which you plan to begin development?
14. Do you have the dates in which you project releasing these products to the public?
15. Are there any major mergers or collaborations that recently occurred with your company?
16. If so, please list the times and dates in which these occurred?
17. In this portion of the questionnaire, please list the major areas of stress or problems in your company, which you would like addressed in this initial consult?
18. In each of the following categories, circle one or two areas, which are the most important issues at this time.
 - a. Company identity and morale; stockholders' perceptions.
 - b. Revenues; liquid assets; cash flow; spending; profitability.
 - c. Contact with the public; inner-office communications; communication equipment; trade volume.
 - d. Property or real estate holdings; buildings in which business is housed; tangible assets; hazards or improvements regarding the property.
 - e. Subsidiaries or branches of your company; advertising success(s); income from the capital; the place of deposited capital such as bank safes, vaults; conventions; workshops; seminars; social affairs and meeting planning.
 - f. Employees; inventories; utility bills; workers' performance while on the job; health policies; health insurance; circumstances around labor or union.
 - g. Employee spending and payroll; Sales volume; Best style for sales appeal; mergers; oppositions to growth; legal affairs and lawsuits.
 - h. Financial responsibilities; Insurances; Board of Directors; Company Losses and Debt; Frozen Assets; Net Earnings.
 - i. Audits, professional consultants, publications, long-distance affiliations (across country or across the sea); Advertising /Public Relations Department.
 - j. President, head of company, or CEO; Relations with government; public image.
 - k. Long-range goals of company; the treasury and its strength or weakness; legislation of the governing body; standing and referrals from community.
 - l. Research and Development; Confidentiality; Possible Hidden Saboteurs; Inefficiency; Effects of Litigation; Motivation behind company identity.
 - m. What are your top three concerns, listing the most important as #1:

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