

## Analyzing a Company Chart – Business Astrology 101 (in bookstore)

By Georgia Stathis [georgiastathis@sbcglobal.net](mailto:georgiastathis@sbcglobal.net) [www.starcycles.com](http://www.starcycles.com)

- I. *Define the differences between an IPO, First Trade and Incorporation chart. Compare them to a natal chart (See PDF for full day workshop at [www.starcycles.com](http://www.starcycles.com)).*
- II. What 'age' is the company?
- III. What do the *planets* in a corporation chart mean? (See PDF). These are similar but slightly different from planets in a First Trade. (See PDF).
- IV. Where is the Sun (if you have a timed chart)? Type of CEO.
  - a. *Quadrant* in which we find it.
  - b. Its dispositors and its aspects.
  - c. Declination?
  - d. Does Sun relate to the lunar nodes? What is the prenatal eclipse?
- V. Where is the *Moon* (if you have a timed chart)?
  - a. What is the Moon's phase?
  - b. Its *speed*, its dispositors and aspects?
  - c. Declination?
  - d. Solar Arc direction and Secondary Progressed Moon? (Timed only).
- VI. Is there a more frequently aspected planet in the chart? Tight orbs good.
- VII. *Ascendant*.
  - a. What decanate is the Ascendant? Use co-rulers.
  - b. Ruler and placement of ruler.
  - c. Aspects to the ruler.
  - d. Its mode, cardinal, fixed or mutable (for timed chart).
- VIII. *Saturn*, its bones and structure.
  - a. Is it angular, highly aspected?(timed chart)
  - b. Does it greet you as the first planet approaching the horizon? Or in which quadrant is it?
  - c. Are there a lot of planets in Capricorn?
  - d. What are some aspects to it that jump out at you?
  - e. If it is old enough, has it had a Saturn square, or, opposition?
  - f. Check out the Saturn Jupiter relationship using the lunation cycle graph (see pdfs).
  - g. Check out the Saturn Moon distance to define security issues of the company.
  - h. Are eclipses hitting Saturn? Major transits? Where is Jupiter currently transiting in relation to the natal Saturn?
- IX. Jupiter and its condition?
  - a. Is there an angular Jupiter or highly aspected Jupiter?
  - b. What are the aspects to Jupiter if any?
  - c. If there are many Jupiter markers, does Saturn balance it?
  - d. In which quadrant to we see Jupiter.
- X. Current transits to chart? Neptune, mergers. Pluto, reorganization. Uranus, global possibilities.
- XI. Value Lines?

## Part II. Electing a Company Chart.

- I. Have them fill out the *Business Questionnaire*. (See PDF). This will save you and them time and money for calculating.
- II. This should include some history – RFP (Request for Proposal).
- III. Try to create a company between a *New and Full Moon*.
  - a. First Quarters can show good management
  - b. Last Quarters can show the ability to disseminate information.
  - c. *AVOID Void of Course Moons*.
  - d. The Moon is very important, particularly if it is a publicly traded company
- IV. Try to have a *Fast Moon rather than a slower Moon*.
  - a. If Mercury is leading the Sun, then Moon can be slow or behind the Sun...
  - b. If Mercury is following the Sun, then try to have the Moon leading the Sun.
- V. *Avoid via Combusta* in major parts of the chart.
  - a. 15° Libra to 15° Scorpio.
  - b. However, Spica, a fixed star of fortune is good.
- VI. Try to have Saturn in a more cadent house.
  - a. Mars is important because it shows the ability for the company to scout opportunities.
  - b. Mercury is important because it shows the ability for company to conduct commerce.
  - c. Well aspected planets that rule the 2<sup>nd</sup>, the 6<sup>th</sup>, the 10<sup>th</sup> are important since these define the concrete qualities of the company.
- VI. Note the *relationship of the faster planets to the transiting nodes*.
  - a. Do NOT set up a company on an eclipse, unless you know (and they do, too) that there will be some expected changes in the course of the year.
  - b. Know the expectations of the company to help you set up the placement of the nodal axis in the nativity.
- VII. *Angular planets* are important to watch.
  - a. Neptune close to an angle could suggest a merger quite soon after inception.
    - a. Pluto and Uranus could also suggest the same.
    - b. Gauquelin's-(5° on the other side of an angle).

---

**WATCH FOR: The All-Day Workshop available as an MP3 series  
at [www.starcycles.com](http://www.starcycles.com) THIS SUMMER 2010.  
This and a lot more is available in that workshop.**

### **Houses in a Corporation Chart:**

**First House:**

Shareholders and their view, the personnel, company morale, business objectives.

**Second House:**

Values, liquidity, \$making activity, revenue, voluntary spending, earnings, profits, disposition of investments (7<sup>th</sup> from 8<sup>th</sup>).

**Third House:**

Communication ability and public contact; trade relation with neighbors (adjacent states and countries); technical education, in-house publications.

**Fourth House:**

Original home, roots of org; land investments; RE holdings; Tangible assets; condition of factories and offices; people working opposite CEO (10<sup>th</sup>).

**Fifth House:**

Leo House, Exec Personnel; Shareholder or board of directors attitude; success of advertising (or failure); management teams; speculative ability or motivation; place of deposit of capital such as safes, vaults, banks; Workshops, seminars, conventions.

**Sixth House:**

Employees, health plans, insurance benefits; equipment; schedules and routines; inventories; utility bills; performance of workers; potential for strikes; food service.

**Seventh House:**

Open competition, opposition to growth; women in organization; employee income and payrolls; trade volume (stock purchases); public accountings; relations with others; mergers; lawsuits and legal issues.

**Eighth House:**

Financial responsibilities and debts; credit, dividends, NET earnings, insurance, nonprofit status and donations, financial conditions in partnerships, competitors' financial condition; frozen assets or their liquidation.

**Ninth House:**

Adv Dept; Shipping, activities abroad; code of ethics and bylaws; completion of merger contracts (3<sup>rd</sup> from 7<sup>th</sup>); Audits, contracts with others and contractual conditions; philosophy; PR; Foreign Relations; Marketing; Consulting capacity; Mail-order or internet campaign results; Political involvement; legal affairs.

**Tenth House:**

CEO, governing body, authority; national reputation; ruler of the 10<sup>th</sup> and its placements indicates the talents of its CEO, etc.

**Eleventh House:**

Helpful organizations; connections; CEO's resources; treasury, state of indebtedness; intangible assets; mortgages (8<sup>th</sup> from 4<sup>th</sup>); fraternal, club activities.

**Twelfth House:**

R&D; Strikes and labor troubles; behind the scene negotiations, working out conditions (6<sup>th</sup> from 7<sup>th</sup>); enemies or sabotage; trade secrets or formulas; concepts; everyday effects of litigation.

**Planets in a Corporation Chart (see Business 101 for expanded version):**

**SUN:**

In a company's chart, **the Sun** represents the chairman of the board or the person in charge. In a sole proprietorship it is the owner. Where the Sun is placed in the chart is where there is a positive influence from former leaders of the company, from the individual's father, or paternal models in life.

**MOON:**

In a company's chart, **the Moon** represents the public and its response (don't we all respond to the Moon) to the company as well as its employees and their attitudes towards the company Also the progeny or products.

**MERCURY:**

In a company's chart, **the Mercury** rules the spoken and written word, advertising and printing, problem solving ability.

**VENUS:**

In a company's chart, **Venus** demonstrates the ability to collaborate, merge, and negotiate with others in business, an important skill.

**MARS:**

**Mars** represents company's motivation, ability to strategically plan or not plan and manufacture properly.

**JUPITER:**

**Jupiter** represents the company's vision, opportunity, fortune, faith and belief in itself.

**SATURN:**

**Saturn** represents ability to structure, to survive, to build, to save and keep it together in crisis.

**URANUS:**

**Uranus** represents technical expertise and capacity to be a 'big-dealer'. Creative with finances.

**NEPTUNE:**

**Neptune** indicates the ability to merge, to conceive a vision as well as debt levels.

**PLUTO:**

**Pluto** represents the ability to use resources of others to transform itself into a more powerful form.

---

**WARNING:**

**Never analyze a company chart without knowing or understanding business or really knowing your astrology. Keep abreast of current events and businesses. Always use a disclaimer such as this is an opinion and may or may not occur.**

**Georgia Stathis (925) 689-7827.**